



## Immediate Press Release

### Success and Innovation Highlighted at the 4th Annual SMME In ICT Summit.

Sandton, Johannesburg - June 28, 2024 - The Sandton Convention Centre was abuzz with excitement as industry leaders and experts convened for the 4th Annual SMME In ICT Summit on June 27, 2024. With the theme 'Harnessing AI For Inclusive Growth', the summit proved to be a resounding success, attracting a diverse array of participants from across the ICT sector and beyond.

The summit kicked off with a dynamic Master Class on June 26, 2024, setting the stage for a day filled with insightful discussions, thought-provoking panels, and networking opportunities. Participants were treated to a wealth of knowledge from legal officials, ICT specialists, CEOs from various sectors, e-commerce experts, educational institution lecturers, and government officials.

"This year's summit has been a pivotal event for everyone involved in the ICT ecosystem," said Mr Bantu Ndiki, Project Manager. "The discussions and presentations have showcased not only the rapid advancements in AI but also how these technologies can drive inclusive growth across industries."

Key highlights of the summit included:

- **Panel Discussions:** Engaging panels explored the intersection of AI, business innovation, and regulatory landscapes, offering attendees actionable insights.
- **Master Class Sessions:** In-depth sessions led by industry pioneers provided practical strategies for leveraging AI technologies in diverse business environments.
- **Networking Opportunities:** Attendees had ample opportunities to connect with peers, experts, and potential collaborators, fostering new partnerships and collaborations.

The summit underscored the importance of collaboration and innovation in harnessing AI for inclusive growth, reflecting a shared commitment among stakeholders to drive technological advancement responsibly.

"We are thrilled with the outcome of this year's summit," added Mr Bantu Ndiki. "The enthusiasm and expertise shared here will undoubtedly shape the future of ICT in our region and beyond."

The success of the 4th Annual SMME In ICT Summit reinforces its position as a premier event for industry leaders, innovators, and policymakers seeking to navigate the complexities of the digital age.

For more information about the summit and upcoming events, please visit <https://imbizoevents.africa/>



**About SMME In ICT Summit:** The SMME In ICT Summit is an annual gathering that brings together thought leaders, innovators, and policymakers to explore emerging trends and opportunities in the ICT sector. With a focus on fostering collaboration and driving inclusive growth, the summit serves as a catalyst for advancing technological innovation in Southern Africa.

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# THE ANNUAL SMME IN ICT SUMMIT & EXPO

011 234 5678



26 & 27  
JUNE 2024

VENUE

**SANDTON**

CONVERSATION CENTRE - ICC



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