

NEWSLETTER



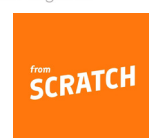
Driving Digital Transformation & Business Growth

Thank you for being part of the 5th Annual SMME ICT Summit & Expo, held in Johannesburg from 17–18 July 2025! This year's theme, "Digital Transformation and Business Growth," brought together entrepreneurs, innovators, and industry leaders to unlock strategies for building sustainable, tech-enabled businesses in South Africa's fast-changing digital economy.

Partners Who Made It Possible

We're grateful to our partners and collaborators:

- Bronze Partner: Technology Innovation Agency (TIA)
- SMME Partners : Innovator Trust, SEDFA
- Media Partner: Mpumakapa TV
- Collaborator: FromScratch
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The Summit opened with masterclasses from Nyaki Tshabangu, Rajesh Singh, and Mulalo Maenganya, equipping entrepreneurs with tools for digital marketing, AI adoption, and ICT partnerships. Day two featured a high-energy panel on The Future of SMMEs in the Digital Age, a keynote from Sipho Ngcai on scaling through ICT, and bold insights from Tashline Jooste on inclusive tech ecosystems. Highlights included the Entrepreneur Pitch Session, won by Kgahliso Mokoena, funding strategies shared by Phemelo Baholo, and critical guidance on cybersecurity and digital scalability from Vino Govender and Mahane Benzane. The event closed with Khulile Nondabula and Dumisani Sibanda challenging entrepreneurs to rethink growth and success in the digital economy.

Stay connected with us for upcoming opportunities, resources, and events designed to help SMMEs thrive in the digital economy.

