

Events Catalogue

Introduction

The word “Imbizo” comes from isiXhosa, meaning a gathering or meeting called by leaders to discuss matters of importance. It is a call to come together — to listen, share, and find collective solutions.

At Imbizo Events, we bring this tradition into the modern age. Our summits, expos, and conferences are contemporary imbizos — dynamic spaces where business leaders, innovators, policymakers, and communities unite to exchange ideas, build relationships, and co-create the future.

Headquartered in Nelson Mandela Bay — the home of legends — we proudly carry forward a spirit of leadership, resilience, and innovation. While our roots are deeply anchored in this historic city, our impact reaches far beyond, with events that have a national footprint across South Africa.

As The Events Factory, we don't just host conferences and expos — we design and manufacture experiences that inspire, inform, and ignite action. Each of our events is a carefully crafted gathering, shaped to deliver meaningful conversations and measurable impact.

Our Story

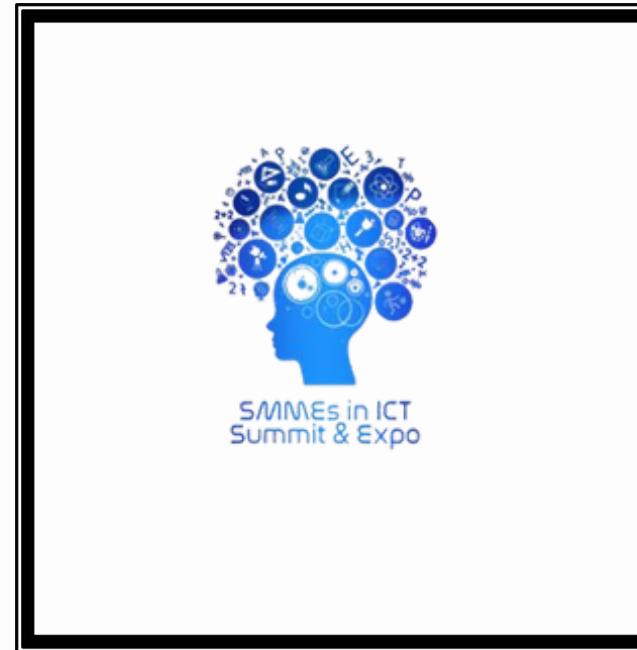
For over two decades, Imbizo Events has pioneered some of South Africa's most respected annual gatherings. From technology and education to construction and careers, our events have become trusted spaces for dialogue, collaboration, and opportunity.

We are thought leaders, convenors, and builders of platforms that empower people and industries. Rooted in African tradition and guided by a forward-looking vision, Imbizo Events connects the dots between business, government, and community to shape a better tomorrow.

Our Impact

- 20+ Years Experience in delivering large-scale conferences and expos.
- 10 Annual Projects hosted consistently with growing reach.
- 50,000+ Delegates Engaged across industries and communities.
- Trusted Partnerships with government, private sector, and international stakeholders.
- Catalyst for Growth in ICT, education, construction, and careers.

OUR FLAGSHIP EVENTS



South Africa's Premier ICT Gathering



The ICT Summit is more than an event — it is a landmark on the national calendar and one of the most influential ICT platforms in South Africa. Proudly hosted in the Eastern Cape every year, it has become the definitive meeting place for government leaders, CIOs, global tech giants, and local innovators to shape the country's digital future. For over 17 years, the ICT Summit has consistently delivered on its promise to drive dialogue, inspire transformation, and set the pace for ICT development in South Africa.

Signature Features:

- Two-Day Summit & Expo with high-profile speakers.
- Exclusive Golf Day and Arrival Cocktail networking events.
- Prestigious Gala Dinner celebrating leadership and innovation.
- Inkuthazo Awards recognising excellence and impact in the ICT sector.
- Masterclass coding sessions for teachers and learners.
- Networking with ICT leaders across government and private sector.

Expanding Digital Frontiers

The Internet Summit is a multi-stakeholder platform bringing together South Africa's business and technical communities to explore internet-related issues, challenges, and opportunities.

As digital transformation shapes every sector, the summit sparks critical dialogue on connectivity, online safety, artificial intelligence, and global internet trends.

Signature Features:

- Technology & Innovation Showcase with leading tech providers.
- Expert panels and dialogues on the future of the internet.
- Networking and matchmaking between corporates, entrepreneurs, investors, and government.
- Insights from local and international experts.



Empowering Small Business Through Digital Transformation



The SMME ICT Summit & Expo is a uniquely targeted platform designed to empower small and medium enterprises by unlocking the potential of digital technologies. Positioned at the intersection of policy, innovation, and enterprise development, this summit is where big business, funders, and government connect with grassroots entrepreneurs to catalyse growth and inclusivity in the economy.

Signature Features:

- High-level policy and strategy dialogues focused on SMMEs.
- Practical showcases of digital tools for small business competitiveness.
- Structured networking with funders, procurement managers, and development agencies.
- Active participation from ICT councils, municipalities, and industry leaders shaping entrepreneurial ecosystems.

Digital the Digital Transformation of Education

One of South Africa's largest education-focused gatherings, the E-Learning Summit explores how digital tools and infrastructure can transform learning outcomes. The summit convenes government, educators, and technology leaders to address equity, skills development, and innovation in education.

Signature Features:

- Showcasing the latest e-learning platforms and tools.
- Skills development focus for both teachers and learners.
- Keynotes from education, government, and technology sectors.
- Discussions on digital equity, innovation, and future-ready classrooms.



Building The Future, Together.



More than just a conference, the Construction & Infrastructure Summit is a strategic meeting point for industry leaders, decision-makers, and innovators to exchange knowledge, explore opportunities, and build partnerships that advance growth and development across the construction and infrastructure sectors. The summit serves as a platform to engage on current challenges, emerging solutions, and the future direction of the built environment.

Signature Features:

- Expert-led discussions on smart infrastructure and sustainability.
- Opportunities for partnerships, investment, and expansion.
- Insights into regulatory frameworks and industry trends.
- A networking hub connecting developers, contractors, government, and investors.

Breaking Barriers: Careers Without Limits



Organised by Imbizo Events and IMBEX, the Jobs & Careers Expo is a premier platform for youth, students, and job seekers to access opportunities, mentorship, and networks. It tackles unemployment and dropout challenges by connecting communities to education and career pathways.

Signature Features:

- Networking between employers, educators, and learners.
- Focus on reducing dropout rates and improving matric outcomes.
- Skills development and career mentorship programmes.
- Restoring faith in education and building inclusive opportunities.

Collaborative Dialogue for Stronger Health Systems



Organised by Imbizo Events, the E-Health Summit is a high-impact platform bringing together government, private sector leaders, healthcare professionals, innovators, and investors to rethink how health care is delivered in South Africa. As lifestyles become more sedentary, stress levels rise, and chronic diseases increase, the pressure on health systems is real — and unsustainable.

Signature Features:

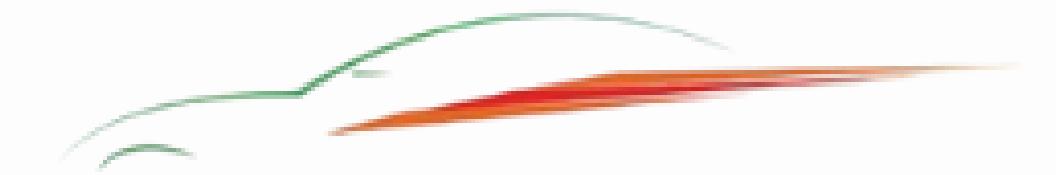
- Strategic networking with leaders across the health, medical, tech, and policy sectors.
- Thought leadership on digital health, telemedicine, home-based care, and smart health systems.
- Dialogue on improving healthcare access, affordability, and service delivery through innovation.
- Showcasing the latest e-health solutions, policies, and industry growth opportunities.
- Positioning connectivity and data as enablers of informed, empowered healthcare consumers.

Empowering Automotive Growth

The MSME Automotive Summit is a high-impact platform that brings together Africa's automotive leaders, MSMEs, policymakers, suppliers, and global partners to connect, collaborate, and unlock real growth opportunities. Globally, the automotive industry is recognised as a strategic driver of industrial transformation and economic development — and through its extensive value chain, it plays a major role in boosting localisation, innovation, and job creation.

Signature Features:

- Strategic networking between OEMs, MSMEs, suppliers, policymakers, and global partners.
- High-level dialogue on industrial policy, localisation, and local content development.
- Supply chain and procurement insights that support MSME access and integration.
- Collaboration opportunities focused on innovation, competitiveness, and industry readiness.
- Partnerships that catalyse inclusive growth and strengthen Africa's automotive economy.



**EASTERN CAPE MSME
AUTOMOTIVE SUMMIT**

Who You Will Meet

Each Imbizo Events platform attracts a powerful mix of decision-makers, innovators, and community voices. Our attendees reflect the diversity of South Africa's economy and society, ensuring that every event is a meaningful place to connect.

Public Sector

- Government officials and policymakers
- Department of Higher Education and Training
- Department of Communications and Digital Technology
- Eastern Cape Department of Labour
- Eastern Cape Tourism and Parks

Private Sector

- Corporates and industry leaders
- Private educational institutions
- Financial institutions

Industry & Enterprises

- IT companies, incubators, and engineers
- Construction professionals and suppliers
- SMMEs across multiple sectors

Community & Academia

- Students, educators, and job seekers
- Civil society organisations
- Local entrepreneurs and innovators



Partnership & Ecosystem

At Imbizo Events, collaboration is at the heart of our work. We invite you to explore our platforms and decide which stage resonates most with your mission. Whether your organisation's focus is on technology, education, industry growth, or youth development, there is a place for you within our ecosystem.

Partnership with us goes beyond branding — it is about joining forces to create meaningful impact. By aligning with Imbizo Events, you are positioning your brand at the forefront of national conversations that shape industries and communities.

Why Partner with Us:

Choose from diverse platforms that match your objectives.

Gain visibility at high-impact national events with influential audiences.

Influence dialogue, policy, and industry transformation.

Strengthen your brand through association with trusted and impactful platforms.

The Invitation:

The question is not if you should partner, but where your voice belongs. Decide which of our platforms speaks most to your vision — and let's build the future together.

Behind every successful gathering lies precision, creativity, and passion. As The Events Factory, we design, produce, and deliver experiences that move industries forward. From strategic planning to flawless execution, our team ensures each event is more than a meeting — it is a catalyst for action.



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